

Buildings

Project Management Services for Media Markt Stores



Client	Media Saturn Istanbul Yönetim Hiz.Ltd.Şti.
Work Period	01.08.2008 - ongoing
Services provided	Overall design Project management, supervision&consultancy services

Technical Details

Media Markt is a German chain of stores selling consumer electronics with numerous branches throughout Europe which is Europe's largest retailer of consumer electronics. The first Media Markt store opened in 1979 in Munich. Today, it is owned by Media Saturn Holding, which also owns the Saturn chain, which runs very similar stores under the German retail company METRO AG. The group has been widening its impact to the Turkish market since 2007. Today, they are engaged in Turkey with lots of Media Markt stores together with a few Saturns. Optim has been involved in following projects can be listed as; Istanbul Umraniye Meydan MM (3800 m2), Eskişehir Espark MM (5000 m2), Ankara Eryaman Optimum MM (5260 m2), Ankara Etlik Forum MM (8170 m2), Bursa Nilüfer Nilpark MM (7310 m2), Adana M1 AVM MM (6633 m2), Istanbul Merter MM (6637 m2), Istanbul Pendik MM (5500 m2), Ankara Kentpark MM (5895 m2), Istanbul Demirören İstiklal Saturn (8500 m2), Istanbul Şişli Trump Towers MM (4200 m2), Antalya MM (4000 m2), Kayseri MM (3850 m2), Marmarapark İstanbul MM, Batıpark Ankara MM, Adapazarı MM, Antares Ankara MM, Next Level Ankara MM, Izmit, Malatya and Urfa.

